



Ali Zamin (Lahore, Pakistan)

UI/UX and Visual Designer, with a proven track record of directing and designing industry-leading, innovative desktop and mobile applications. My focus and competencies include creative direction, user interface design, user experience design, visual design, iOS design, web design, graphic design, and animation.

EXPERIENCE

UI/UX Designer | Evonicsoft, Lahore

October 2022 - Present

Design accessible and usable patterns for various screen sizes using the techniques and processes of UI designs. Led user experience strategy, user research, information architecture, interaction design and usability testing for desktop and mobile (web & native) B2B and B2C products and services for over a dozen clients across multiple industries including several Fortune 100 companies

Graphic Design Intern | DML, Lahore

March 2022 - October 2022

Help DML successfully run social media campaigns and branding. My duties included social media posting, logo creation, banner, flyers design.

UI/UX Designer | Freelance, Pakistan

February 2022 - Present

Helped international clients with various UI/UX related projects that includes web applications, desktop applications, mobile screens, responsive design, and other graphic related work.

PORTFOLIO & CONTACT

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 [zaminmalik.uix](https://www.instagram.com/zaminmalik.uix)

 [+923413264164](tel:+923413264164)

 Work in Progress

SKILLS

-  UI/UX Design (Figma)
-  Social Media (Photoshop)
-  Branding (Adobe Illustrator)
-  Proper Presentation
-  Leadership & Product Management


EDUCATION

B.Sc in Computer Science

University of Gujrat, Sialkot Campus

2017 - 2022

CERTIFICATION

-  UI/UX Bootcamp,
PNY Trainings, Arfa Karim Centre Lahore