



HAIDER ALI

GRAPHIC DESIGNER

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Lahore, Pakistan

Creative and self-driven design professional with 8 years of invaluable hands on practice in handling multiple creative design projects, concept creation. Skilled in leading multiple projects from concept through to completion. Experienced with Adobe Creative Suite (Adobe Photoshop, Adobe Illustrator, Adobe Indesign).

Language.

Urdu/ Native or Bilingual
English/ Conversational

Portfolio



dribbble.com/Logofy



behance.net/haider-mian

Hard Skills:

Illustrator
Photoshop
InDesign
Typography
Print Design
Infographic Design
Product Packaging Design
Color Theory
Branding
Modifying Designs

Soft Skills

Freelancing
Creativity
Communication
Time-Management
Teamwork
Research
Leadership

Projects

- NLC (National Logistics Cell)**
Designed Print Media designs flyers, posters for NLC.
- Album Covers (CD)**
Designed multiple album cover, singles, cd covers of songs & movies for clients from USA, UK, Canada, Newzealand etc.
- Reza & Sharif (Dubai)**
Designed logo and social media designs for an accounting firm based in dubai.

Interests & Hobbies

Travelling, Volunteer Work, Designing
Art, Hiking, Listening to music, Games

Freelancing Platforms



Education.

- Bachelors in Computer Science** The Superior University Lahore, 2014
- Intermediate in I.COM** The Superior College Lahore, 2010
- Schooling** Junior Officer's High School Lahore, 2008

Work Experience 8 years.

PUNJAB INFORMATION TECHNOLOGY BOARD

November 2017 - Currently Working

E-Rozgaar Program
(Graphic Designer & Trainer)

Responsibilities

- Managing Social Media Designs
- Print Designs
- Ad Banners
- Branding
- Providing Advanced Graphic Design Course & Freelancing Training

Past
07.2020
to
08.2022
2 Years

THE UNIVERSITY OF PUNJAB (IER), LAHORE TRAINER GRAPHIC DESIGN (PITB)

Provide coaching to individuals and teams utilizing training methods to solve design problems. Develop, update, and maintain curriculum for training courses. Designing and building interactive instructor-led learning experiences using a variety of training methods and reinforcement strategies(e.g.case studies, stories, small group activities & games) Focus on Freelancing, Print Design, Typography, Color Theory, Social Media Kit Design, Web Banners, T-shirt Designing, Branding (Brand Guide, Logo, Packaging & Labeling), Stationery, Graphic Design Process & Graphic Design Elements. Maintain the trainee records.

Past
07.2017
to
06.2020
3 Years

UNIVERSITY OF ENGINEERING & TECHNOLOGY, LAHORE TRAINER GRAPHIC DESIGN (PITB)

Provide coaching to individuals and teams utilizing training methods to solve design problems. Develop, update, and maintain curriculum for training courses. Designing and building interactive instructor-led learning experiences using a variety of training methods and reinforcement strategies(e.g. stories, small group activities & games) Focus on Freelancing, Social Media Kit Design, T-shirt Designing, Branding Stationery, Graphic Design Process & Graphic Design Elements. Maintain the trainee records.

ALFALAH BUSINESS GROUP

December 2015 - November 2017

Senior Graphic Designer

Responsibilities

- Managing Social Media Designs
- Logo Design
- Print Design
- Ad Banners
- Branding
- Signage Designs
- Website Landing Page
- Infographic Designs
- Packaging & Label Design

IVOKE DIGITAL AGENCY

August 2015 - December 2015

Senior Graphic Designer

Develop creative advertising content for various media, including catalogs, menus, business cards, flyers, posters, t-shirts and product packaging while ensuring maximum brand awareness of target audience. Conceptualize logo design and social media channels to promote product brands.

- Social Media Designs (Super Asia, Hardees, Al- Jalil Garden, Safeline, Griffen Investment)
- Business Cards
- Print Design

FREELANCING

November 2014

I am doing Freelancing from 2014 on different freelancing platforms with a wide range of graphic design services, having multiple clients around the globe.