



ARSALAN SADAIN

0304 020 3644

arsalansadain@gmail.com





/ about.

Senior graphic design specialist with 6+ years of experience in the management of the complete design process, from conceptualization to delivery. Expert at interdepartmental coordination and communication.

Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign, XD).

Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out.

/ EXPERIENCE



Fleekbiz (Pvt.) Ltd Assistant Manager Graphics Designer (Mar 2018 - Present 4 years)

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients.
- Supervise the assessment of all graphics materials in order to ensure the quality and accuracy of the design.
- Design user interfaces following the defined process which includes Lo-fidelity and Hi-fidelity wire-frames, layouts, and mockups.
- Develop UI mockups, wireframes, prototypes, user interfaces & process flows for mobile & web applications and websites.
- Led a team of three designers to develop graphic and production materials.
- Created a high volume of layout, graphic, and production design.
- Used Adobe XD, Adobe Illustration, and Adobe Photoshop daily to produce.
- Developed graphics and layouts for product illustration, logos, and websites mirroring company brand style.

/ EXPERIENCE



Ignytes Solutions Senior Graphic Designer

(Jul 2015 - Feb 2018 2 years 8 months)

- Collaborated with developer teams & managed a wide variety of cross-media projects involving branding, illustrations & UI design for startups.
- Own design problems end to end, from initial concept through execution and beyond
- Responsible for daily design in a prolific and popular design firm.

E-Nexus Solutions Graphics Designer

(Jul 2014 - Jun 2015 1 year)

- Responsible for daily design in a small, high-end graphics business.
- Design visual content for print and digital media that is on-brand reinforces.
- Developed graphic design projects (Brochure, catalogs, and resentations).

/ EDUCATION



Premier College Intermediate Business/Commerce

2013 - 2015

Peregrine Academy Matriculation Computer Science

2012 - 2013

/ TECHNICAL SKILLS











/ INTERESTS









