

# MUHAMMAD AJMAL

#### **BRAND IDENTITY DESIGNER**

My name is Muhammad Ajmal and i'm a Brand Designer with over 7+ years of the experience in the field of Design and Social Media, Logo and Brand Design is my passion. I really believe that design can only be original and relevant if it finds inspiration from the conditions and circumstances out of which it is required. That's why I work with people rather than just for them. I work efficiently and meticulously because I know our clients want effective and flawless designs in a timely manner.

### **EXPERIENCE**

# Brand Designer / Pixelpk Technologies

2021 - Present

Understanding how people search in mobile browser and how to improve and augment their experience with searching, Branding and designing a cross-platform application with task groups note taking and sharing

## Product Design / Omer Laboratories, Pakpattan

2018 - 2021

I've worked with community Omer Laboratories to design a product for Company, I've designed complete Omer Laboratories All Products where they can manage all the activities of the Company.

# Graphic Brand Designer / Jillani Printing Press, Pakpattan

2014 - 2018

Works with design and marketing teams to design case studies, infographics, digital and print materials. Design stickers, business cards, tshirt designs and brand identity products adhering to brand guidelines.

SKILLS -	Adobe Photoshop	Adobe Xd	
	Adobe Illustrator	Figma	
	Adobe After Effect	Corel Draw	
	Adobe Premiere	Urdu Inpage	

#### **EDUCATION** — Intermediate

The Muslim College Of Commerce, Pakistan 2010

#### **CERTIFICATE** — Graphic Design Certificate

Digiskills Pakistan 2022

Graphic Design Certificate

Udemy, Inc. 2021

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Be behance.net/luckyajmal

**CURRENT ADDRESS:** 70-A Ahmad Housing, Ittefaq Town, Multan Road, Lahore, Pakistan

PERMANENT ADDRESS: 20/SP Near Sahiwal Raod, Pakpattan Sharif, Pakistan