

KARACHI
SCHOOL OF
ART

COURSE:

FINAL COLLECTION/ THESIS

THEME:

HIGH STREET FASHION & POP ART

SUBMITTED TO:

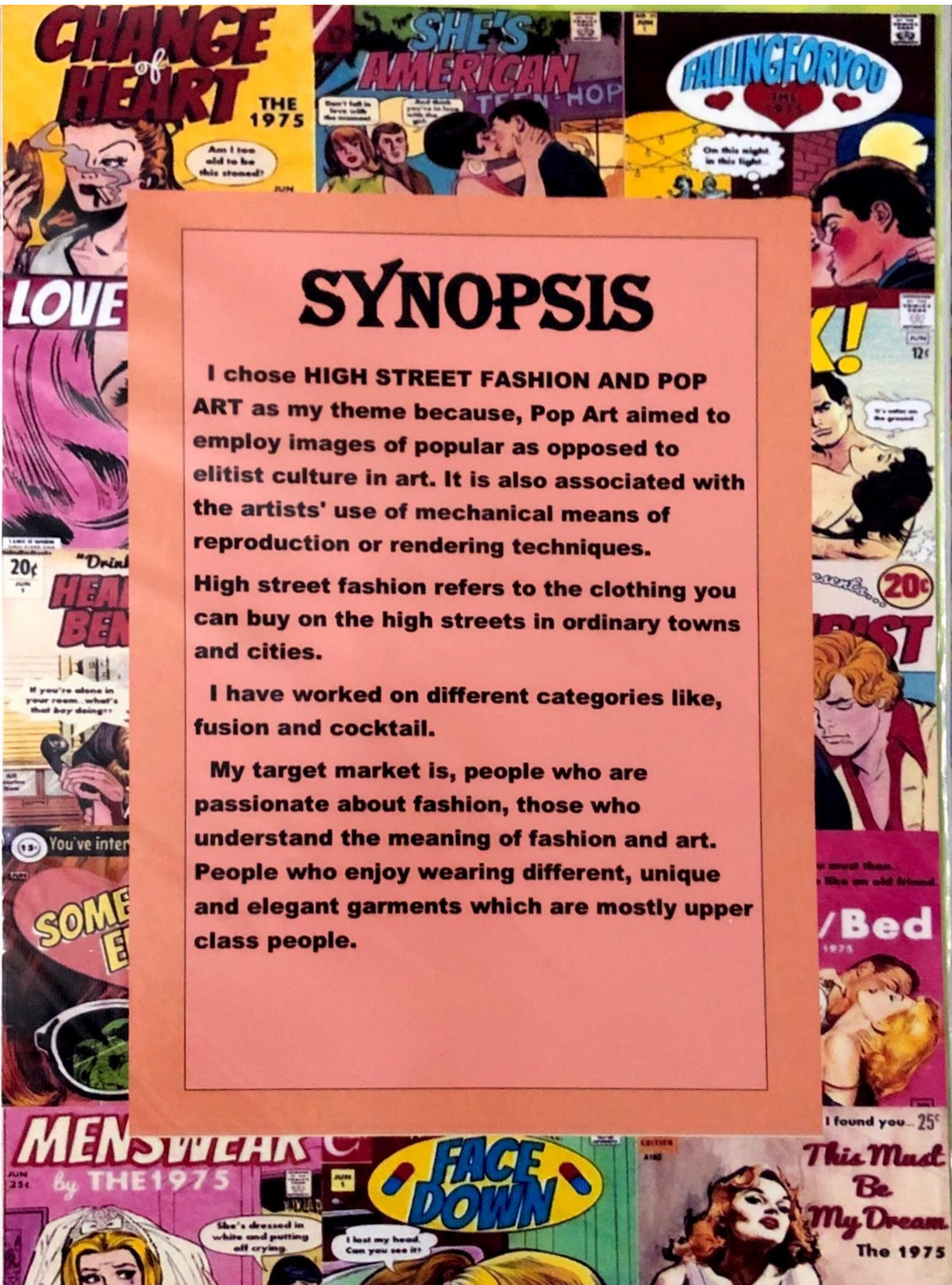
MS. JAVERIA SHAHID

SUBMITTED BY:

FAILEEZ

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SYNOPSIS

I chose **HIGH STREET FASHION AND POP ART** as my theme because, Pop Art aimed to employ images of popular as opposed to elitist culture in art. It is also associated with the artists' use of mechanical means of reproduction or rendering techniques.

High street fashion refers to the clothing you can buy on the high streets in ordinary towns and cities.

I have worked on different categories like, fusion and cocktail.

My target market is, people who are passionate about fashion, those who understand the meaning of fashion and art. People who enjoy wearing different, unique and elegant garments which are mostly upper class people.



CHANGE of HEART

THE 1975

Am I too old to be this stoned?

SHE'S AMERICAN

Don't fall in love with the command!



FALLING FOR YOU



On this night in this light...

LOVE

HEA BEA

20¢

If you're alone in your room, what's that boy doing?!

13 You've intere

SOME E

MENSWEAR

by THE 1975



She's dressed in white and putting off crying

FACE DOWN

I lost my head. Can you see it?

This Must Be My Dream

The 1975

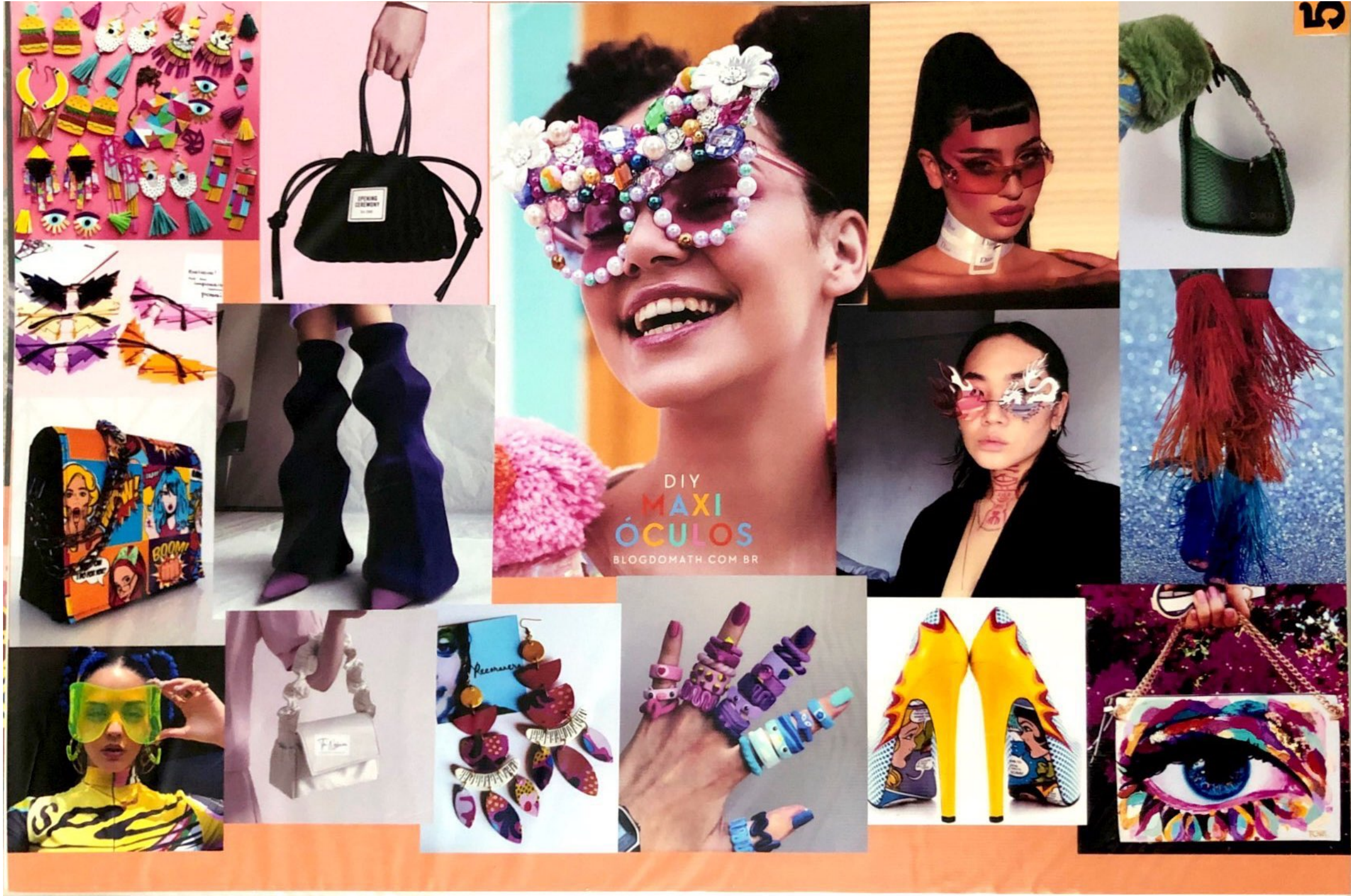
MOOD BOARD

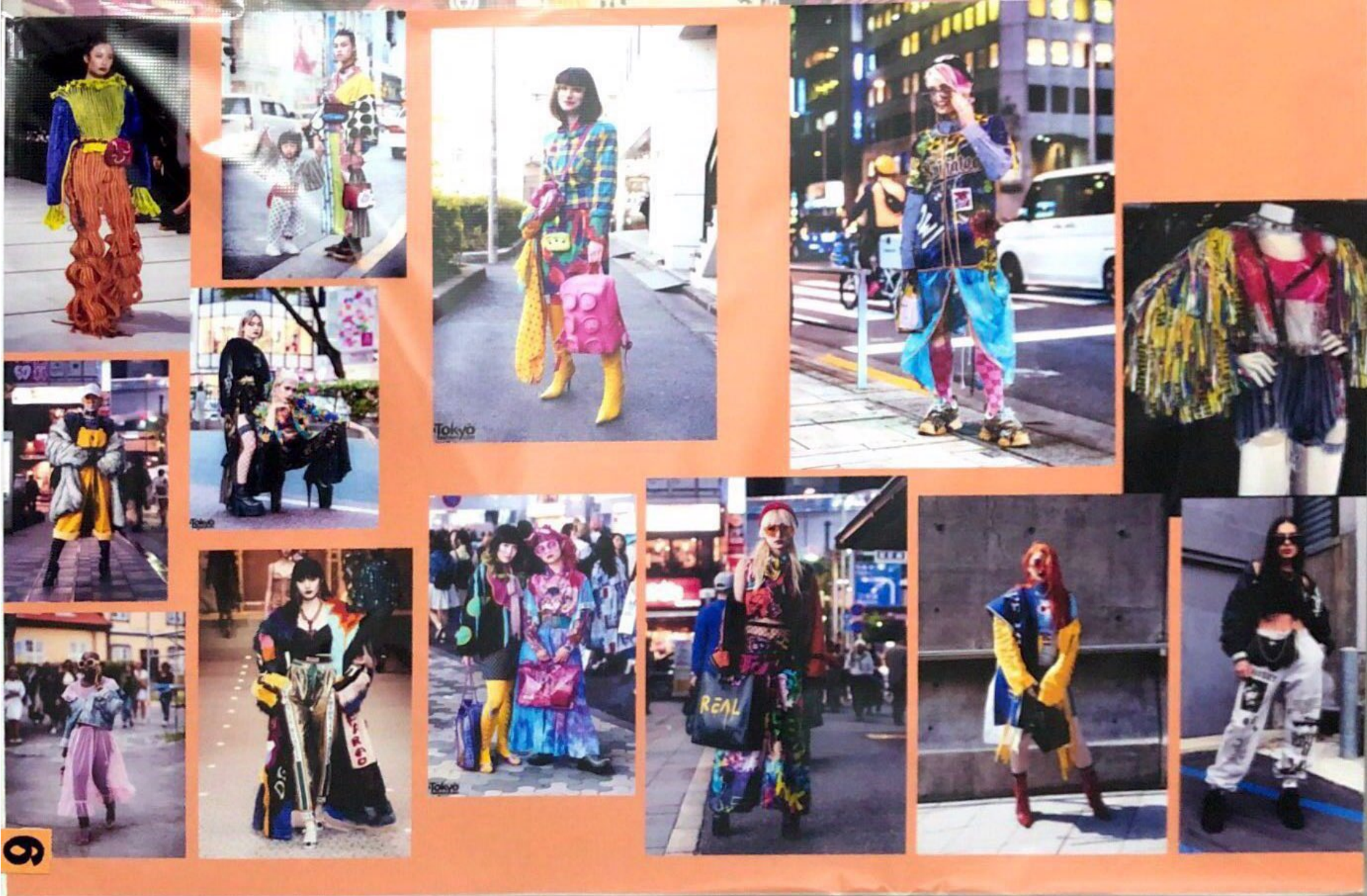


FASHION IS ART AND YOU ARE THE CANVAS.

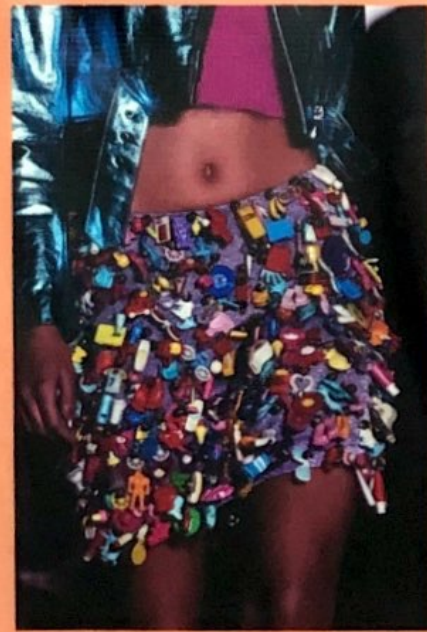
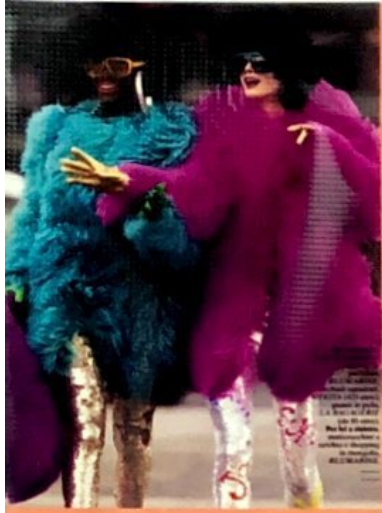


RESEARCH BOARD





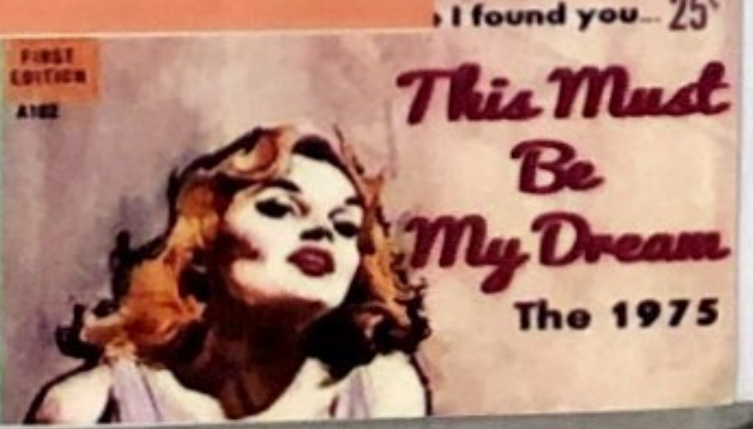
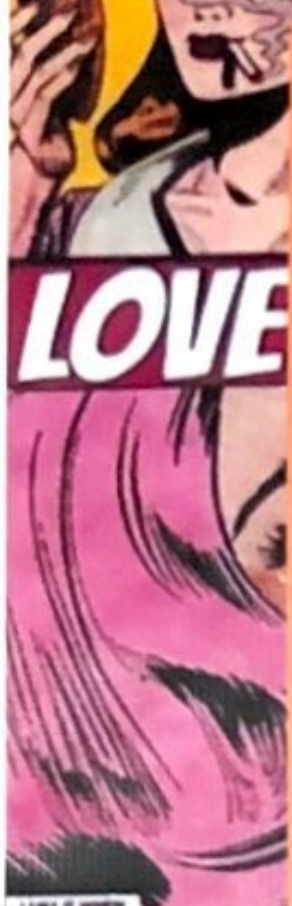














XENIA LAI



CHANGE of HEART

THE 1975

Am I too old to be this stoned?

SHE'S AMERICAN

TEEN-HOP

Don't fall in love with the stranger!

And when you're in love with the girl...

FALLING FOR YOU

THE 1975

On this night in this light...

LOVE

K!

It's either on the ground...

SWATCH BOARD

HEART SEARCH

20¢

If you're alone in your room... what's that boy doing?!

You've inter...

SOME E

20¢

IRIST

you must then... like an old friend

/Bed

1975

I found you... 25¢

MENSWEAR

By THE 1975

JUN 25c

She's dressed in white and putting off crying.

I lost my head. Can you see it?

FACE DOWN

FIRST EDITION

A182

This Must Be My Dream

The 1975





CHANGE of HEART

THE 1975

Am I too old to be this stoned?

SHE'S AMERICAN

TEEN-HOP



Don't fall in love with the moment

And think you're in love with the girl

FALLING FOR YOU

THE 1975

On this night in this light...

LOVE

20¢

HEAD BEAT

If you're alone in your room, what's that boy doing?

You've inter

SOME E

MEN

By THE 1975



She's dressed in white and putting off crying

FACE DOWN

I lost my head. Can you see it?



This Must Be My Dream

The 1975

ILLUSTRATION



Printed Pattern

Chain

Printed tale

vinyl

ogaza

beads

vinyl

faces & prints

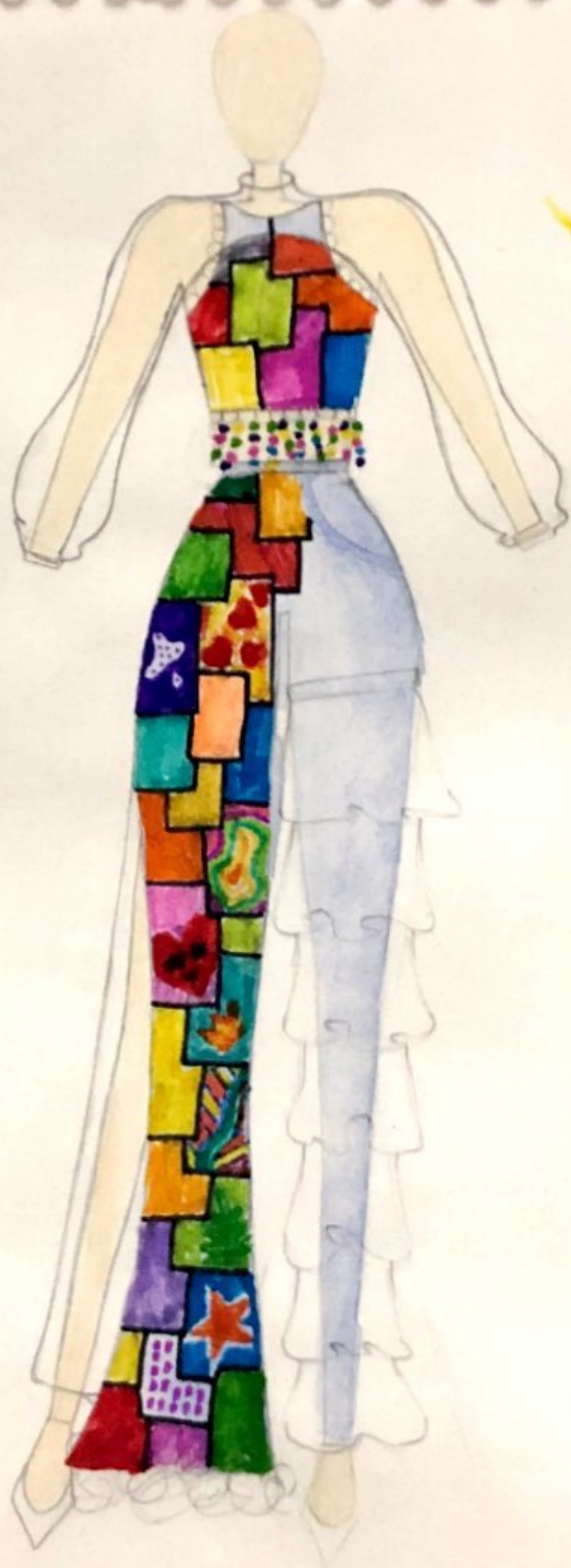
cuts

ogaza



B



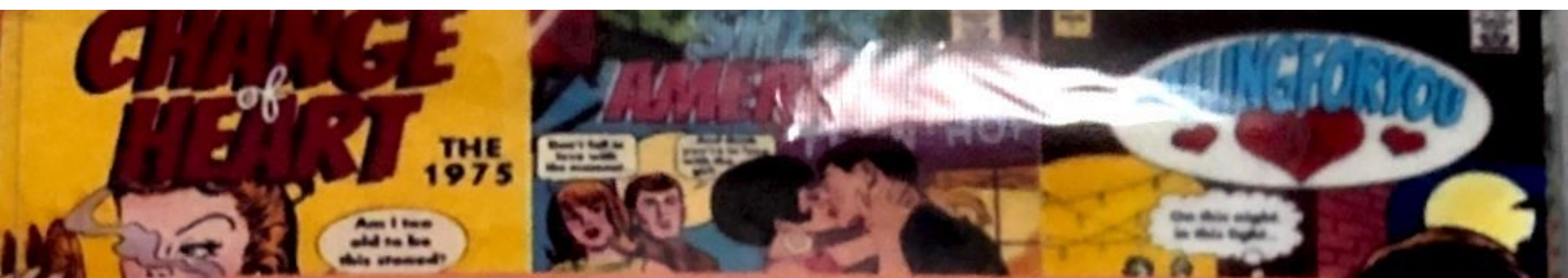




MAIN GARMENT







SPECIFICATION



