

A portrait of a woman with glasses, wearing a light-colored top, is visible in the background, slightly faded and overlaid with a pinkish-red gradient. The text is overlaid on this background.

Dida Ayub

PORT

FOLIO

graphic designer

I am a passionate self-taught graphic designer with an interest in working with like-minded people in creative environments. I have experience in client work and solo projects as well as being a part of a work force of more than 50 employees.

I have worked to extensively tight deadlines in multiple work environments; in the office, on event sites and in printing warehouses.

I have a very good understanding of the printing process and have built up rapports with printers whom I've worked with on multiple occasions.

I enjoy working with peers and look forward to meeting new people in all prospective work environments.

education

Matriculation in Computers.

Intermediate in Engineering.

Bechlors in Computer Engineering from S.S.U.E.T

experience

Graphic Designing Internship at Nestl/O.

Graphic Designing Internship at National Incubation Center.

Worked on Freelancing Projects

Designer Head at Perwaz

Creative Head at Catchup Digital

technical skills

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe XD

Social media

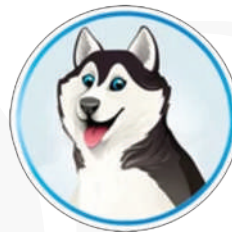
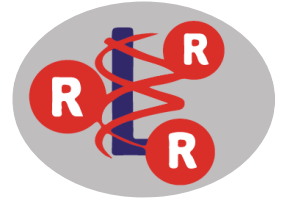
Photography

Marketing and Branding

UI/UX

graphic designer

projects



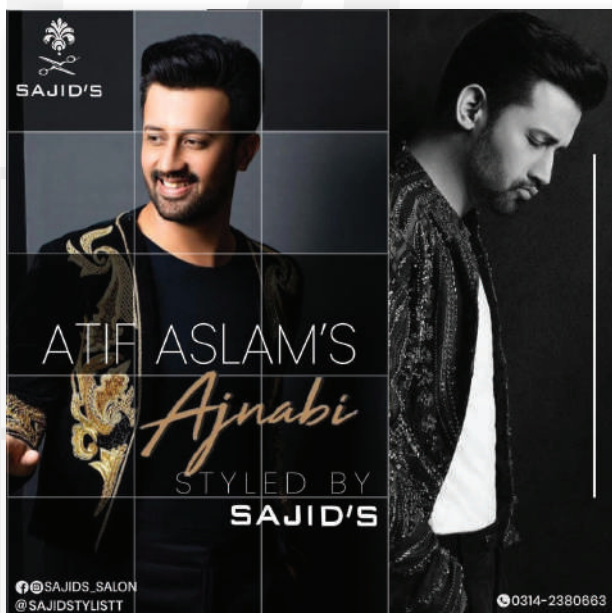
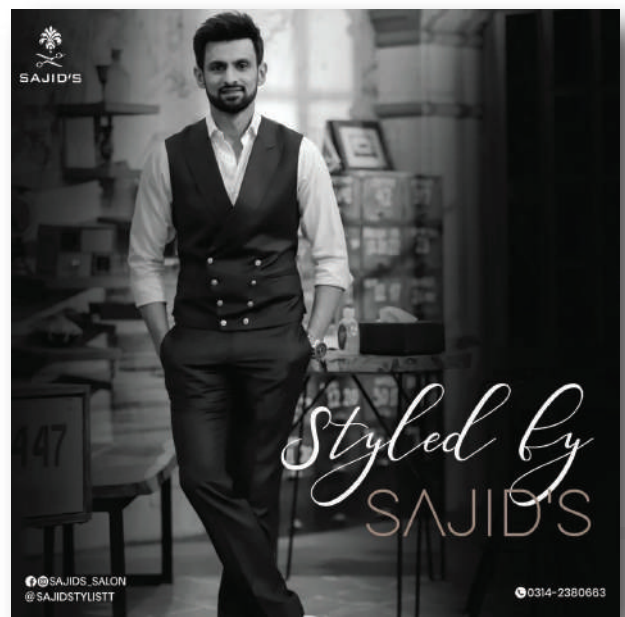
PUPPY
PROTECTION

graphic designer



From hair cuts to manicures, Sajid's Salon provides the complete range for the Gentlemen's grooming.

The Social Media Creatives has been designed by Rida Ayub.



graphic designer

Bezal

Bazel is a home to a universe of Kitchen products.
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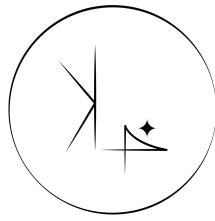


وردك WARDAK

Wardak is a blend of historic tradition with modern touch in Pukhtoon most famous
"Peshawari Chapal"


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K H A A K A Y

Khaakay is the platform to showcase the art,
The Social Media Creatives has been designed by Rida Ayub.



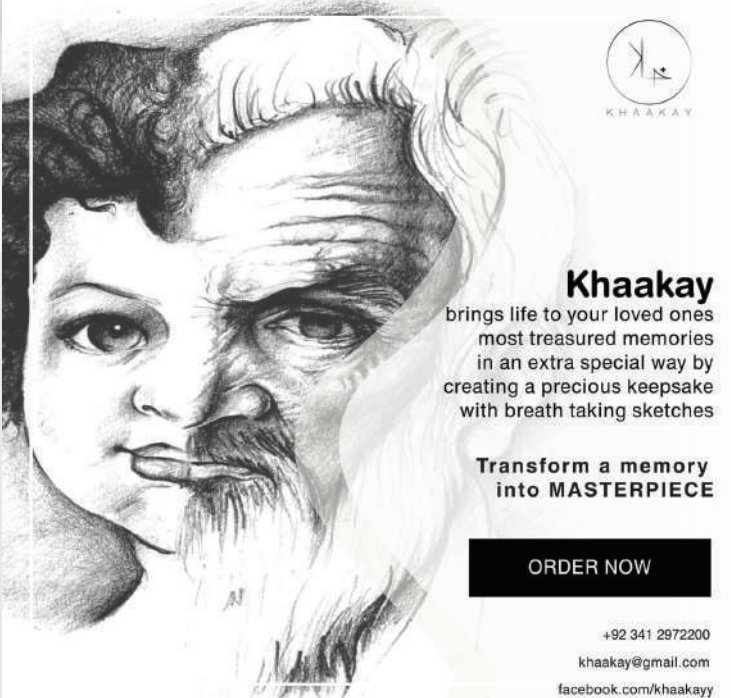

K H A A K A Y


Khaakay create stunning pencil drawings from your photos. We work meticulous to make timeless works of art of the people (and pets) that are most important to you.

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K H A A K A Y

Khaakay
brings life to your loved ones most treasured memories in an extra special way by creating a precious keepsake with breath taking sketches

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ORDER NOW

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graphic designer



Mind Marvels provide an environment that is conducive to Children's social and educational success,
The Social Media Creatives has been designed by Rida Ayub.





Ayub Yaqoob Engineering Company is a manufacturing company of Medical Equipments, The Social Media Creatives has been designed by Rida Ayub.

According to the World Health Organization (WHO)

- 15% of the world's population has disabilities.
- In Pakistan, the average number of persons with disabilities could be approx. 27 million.
- It is larger than the total resident population of Sweden, Austria and Switzerland combined.

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Ayub Yaqoob Engineering Company presents GOCANE

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- VIBRATION ALERT
- INDOOR/OUTDOOR MODE
- EASILY RECHARGEABLE THROUGH MICRO USB TYPE-B
- ALUMINIUM WHITE CANE

GoCane
 An ultrasonic sensors based, rechargeable smart cane for persons with visual disabilities. Object detection based vibration alerts. Suitable for indoor and outdoor use. Available with standard white cane attachment.

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85.5% of causes were avoidable and that 904 000 adults in Pakistan have eye cataract

Pakistan, the sixth most populous country in the world, is a developing country situated in the **World Health Organization's (WHO)** Eastern Mediterranean Region.

Such people are in need of aiding devices for blindness related disabilities.

10% of blind have no usable eyesight at all to help them move around independently and safely.

Go-Cane, the electronic aiding devices are designed to solve such issue.

- Waterproof
- Range upto 2 meter
- Indoor/Outdoor Mode
- One week stand-by battery

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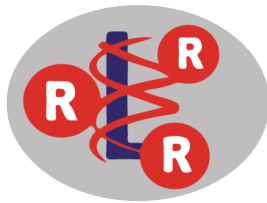
ACTIVE MANUAL WHEELCHAIR X WHEEL C

Removable tyres with Ultra light weight

- Self-Propelling wheel.
- Usable with many car loading systems.
- Elegant, space-saving and user-friendly.
- Can be transported on a traveling carts as hand luggage.

With its extremely torsion-resistant and reliable folding mechanism the TRAVELER combines the driving characteristics of a rigid frame wheelchair with the advantages of a folding wheelchair.

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Rahila Research and Reference Lab provide routine, day to day diagnostic testing.
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COVID-19 Vaccine is Safe for pregnant women & their baby

2x Increased risk of stillbirth
2x Increased risk of pre-term birth

Pregnant women with COVID-19 have

270,000+
PREGNANT WOMEN

In the UK & US are Vaccinated with **no safety concern!**

RAHILA
Research & Reference Lab (Pvt.) Ltd.

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Generation's School
... a happy place to learn

Generation's School is one of the best school in Karachi.
The Social Media Creatives has been designed by Rida Ayub.

Generation's School
... a happy place to learn

Sports Society Presents
A-1 OBSTACLE CHALLENGE
GEAR UP!
Tuesday, 7th September

Generation's School
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PLAYGROUP TO A LEVELS

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to be published on the IEEE

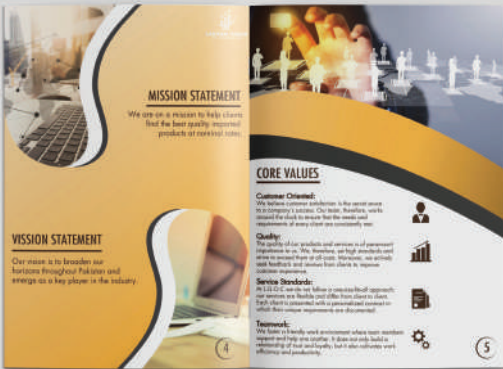
Haniya Usmani
GRADE X

"Perks of Space Exploration"
selected for the
7th International Conference on
Aerospace Science and Engineering (ICASE 2021)

graphic designer



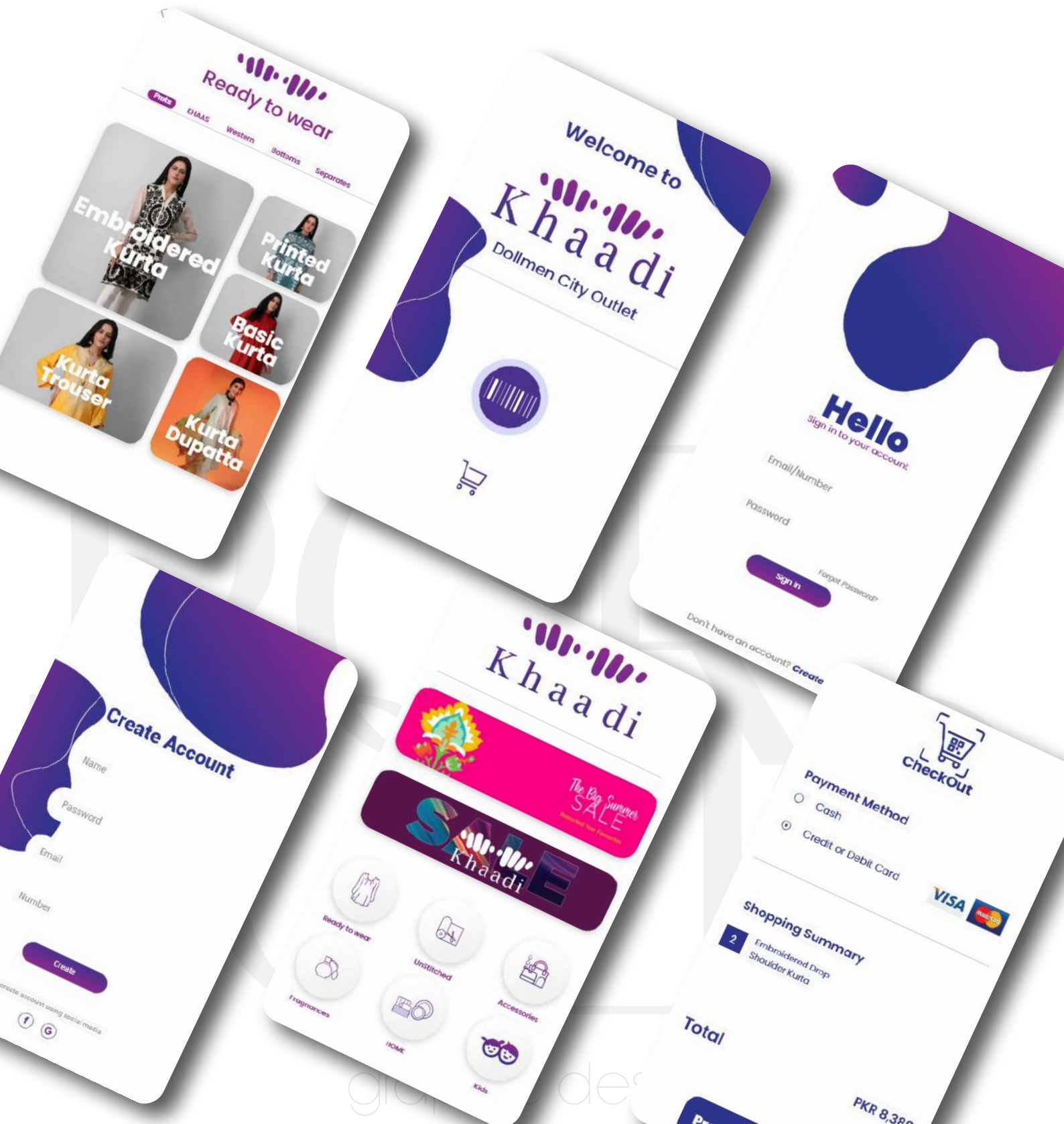
Lakhani Group of Companies has been doing Operations in Import and Export Pakistan .
Busniess cards and Company Profile has been designed by Rida Ayub.



designer



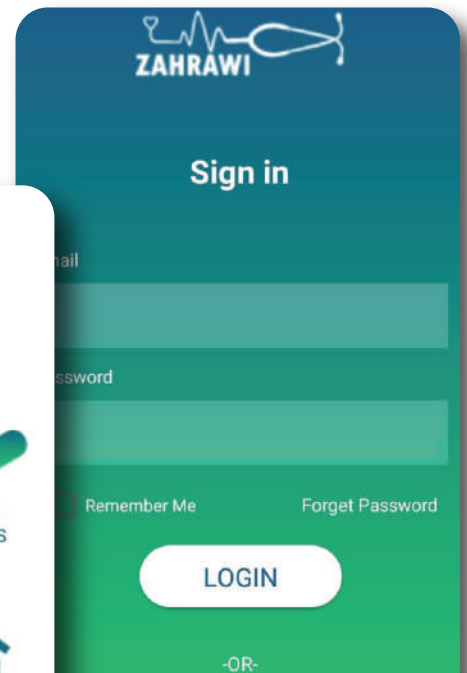
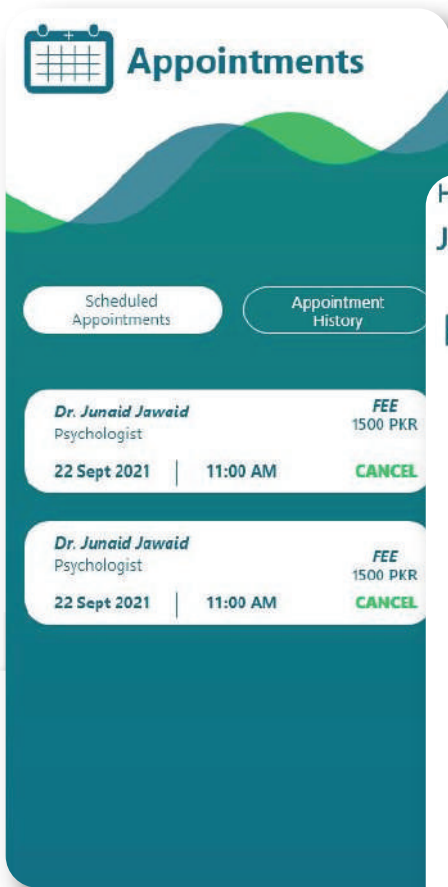
Queify is a Startup company which is working on simplification of long billing queues on Outlets. The User Interface has been designed by Rida Ayub.





Zahrawi is a Virtual hospital with self examination features

The User Interface has been designed by Rida Ayub.



Allergic to:

Blood Pressure history:

Diabetes history:

Severe history

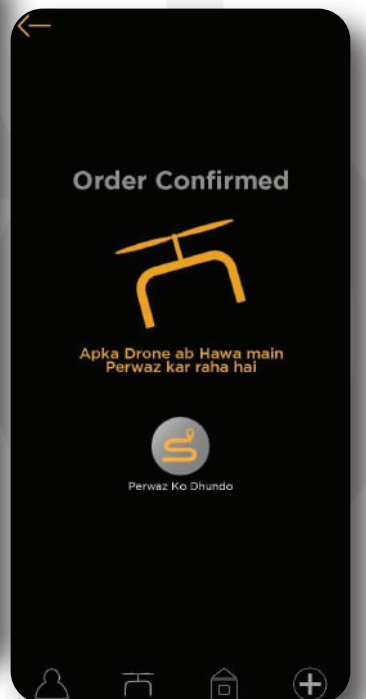
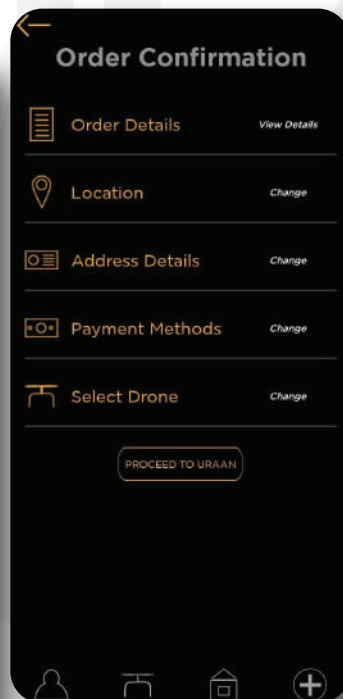
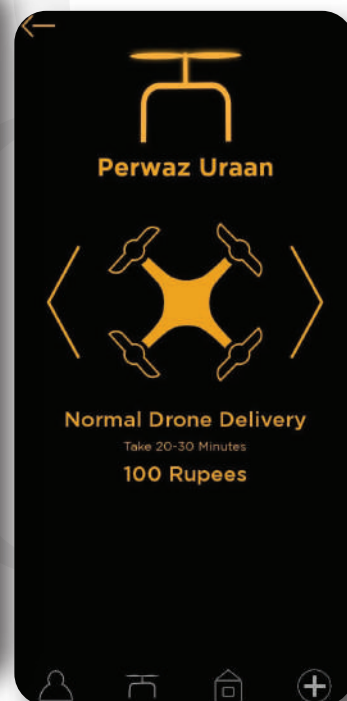
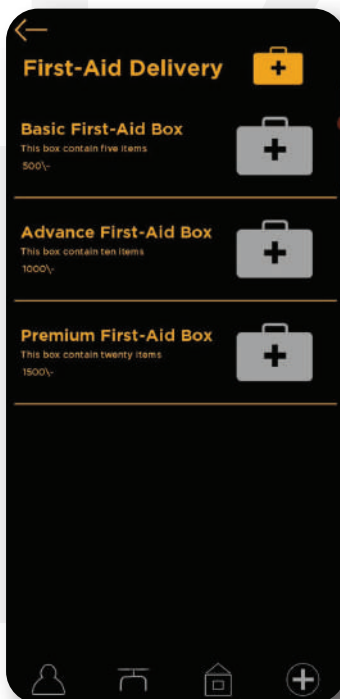
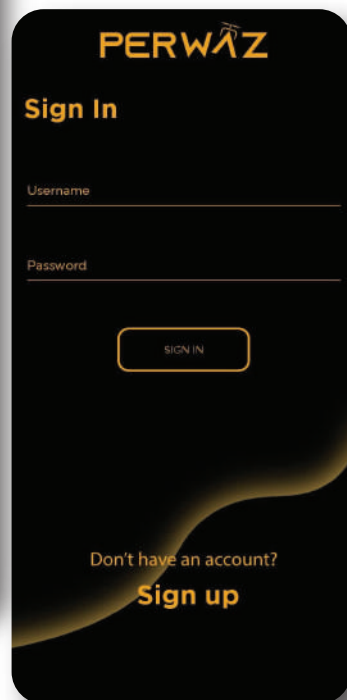
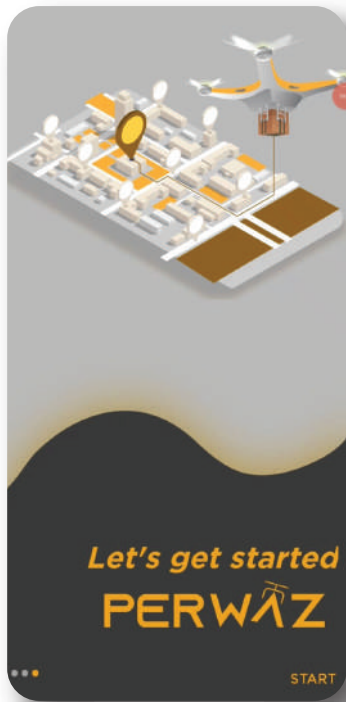
Major Surgery:


SUBMIT

PERWAZ

Perwaz is an IT based Startup Company that deals with the First aid Delivery through Drones.

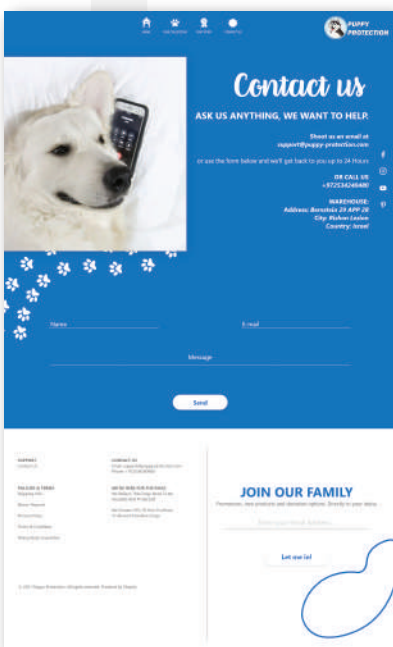
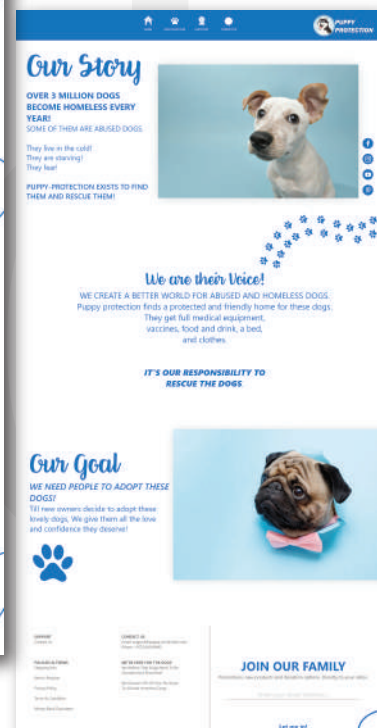
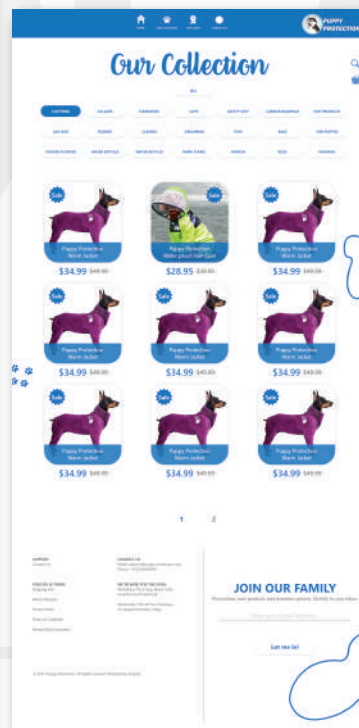
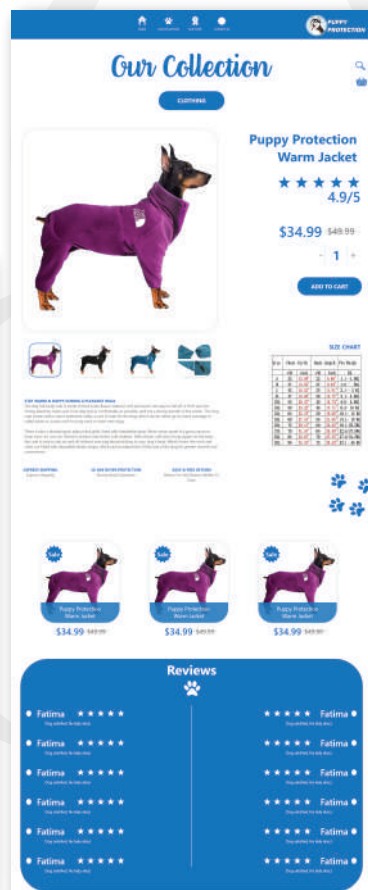
The User Interface has been designed by Rida Ayub.





PUPPY PROTECTION

Puppy protection finds a protected and friendly home for these dogs. They get full medical equipment, vaccines, food and drink, a bed, and clothes. The User Interface has been designed by Rida Ayub.



contact



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rida.ayub25@gmail.com



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/rida_2529/

Thank You

graphic designer