

Irfan Tufail

Sr. Graphic Designer
Ui/Ux Designer
Photographer
Motion Graphics



Profile:

Senior graphic designer with more than 8 years of experience managing graphic design projects from conception to completion. Highly creative with excellent teamwork skills. Working with other designers on a single project and managing them efficiently.



Portfolio Links

Be <https://www.behance.net/irfantufail>

in <https://www.linkedin.com/in/irfan-tufail-7569a4171/>



Education

2014-2018

BACHELOR IN FINE ART'S

(Graphic Design)

UNIVERSITY OF PUNJAB

(College of Art & Design)

2011-2014

DAE (Diploma of Associate Engineering)

(Civil Engineering)

LAHORE POLY TECHNICAL COLLEGE

2008-2010

MATRICULATION

(Computer Science)

THE EDUCATOR SCHOOL



Design Tools

Ps	ADOBE PHOTOSHOP
Ai	ADOBE ILLUSTRATOR
Id	ADOBE INDESIGN
Ae	AFTER EFFECTS
Xd	ADOBE XD
Figma	FIGMA
Camera	PHOTOGRAPHY
Video	VIDEOGRAPHY

Professional Skills

Adobe Creative Suite	ADOBE CREATIVE SUITS
Visualisation	VISUALISATION
Branding & Identity	BRANDING & IDENTITY
UI/UX Design	UI/UX DESIGN
Motion Graphics	MOTION GRAPHICS
Management	MANAGEMENT

Contact

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Punjab Society, Near Ghazi Road Lahore

Languages

English

Urdu

Work Experience

2022 - Present

Lahore

Sr. Graphic Designer with Blue Groups of Companies

<http://www.bluegroupofcompanies.com/>

- Designing graphic content, illustrations, and infographics.
- Managing the design process from conception to completion.
- Reviewing junior designer drafts to ensure quality & generating fresh concepts.
- Ensuring brand consistency throughout various marketing projects.
- Keeping up-to-date with industry developments.

2019 - 2020

Lahore

Sr. Graphic Designer with zameen.com

<https://www.zameen.com/>

- Assisted in the creation of graphic materials for the use of the marketing department.
- Develop creative advertising content for various media, including catalogs, menus, business cards, flyer, poster, t-shirts and product packaging while ensuring maximum brand awareness of target audience / market.
- Worked alongside the marketing team and developer for the inhouse website revamping.
- Working experience with image design tools (e.g. Photoshop and Adobe Illustrator).
- Ensure final graphics and layouts are visually appealing and aligns to the brand identity.
- Contributing valuable insights to social accounts. (instagram & LinkedIn).

2017 - 2019

Lahore

Graphic Designer with Message Communication Advertising Agency

<https://messagepk.com/>

- Designing graphic content, illustrations, and infographics.
- Working on Digital & Print Media Campaign Designs
- Ensuring brand consistency throughout various marketing projects.
- Reviewing final layouts and suggesting improvements when necessary.
- Assist in selecting audio, video, colors, animation, etc for graphic design.

2015 - 2017

Lahore

Graphic Designer with Red Communication Arts

<http://red.com.pk/>

- Design and developed branding for companies, logo designs, business cards, social media, flyer, catalogs.
- Increase user friendliness in digital products by ensure designs are aesthetically pleasing
- Researching new tools and tricks to speed up the design process.
- Working with editors, producers and other designers to resolve technical and/or design issues.
- Create and deliver motion graphics in various media including web, mobile, etc.
- Working with marketing and design teams to ensure deadlines are met.