



MUHAMMAD MUDASIR LODHI
GHULAM SARWAR LODHI

GRAPHIC DESIGNER

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- Lahore, Pakistan

PORTFOLIO

<https://www.behance.net/mudasirlodhi>

OTHERS:

<https://www.instagram.com/sapphirepropertieslhr/>

https://maujgroup.com/Mauj_Group/

<https://www.detrendstore.com/>

<https://www.eskout.com/>

<https://www.instagram.com/wallbeauty.pk/>

<https://www.facebook.com/detrendofficial>

<https://www.instagram.com/konozeeofficial/>

https://www.instagram.com/smart_kitchen.pk/

https://www.instagram.com/designz_pk/

To
HR MANAGER

Dear Sir,

I am a professional Graphic Designer with more than 3+ years of hands-on experience and fully equipped to manage graphic design projects from concept through completion. I am able to effectively exceed my client's expectations with my highly result-oriented approach and make the brand stand out.

Currently, I am working at Sapphire Properties as Digital Content Creator on their multiple projects. Managed a team of Graphic Designers at MAUJ Group. I am also providing my services as a Freelancer on different online platforms.

I always strive for new dimensions, novelty and result-oriented strategy while working on web, print or E-commerce graphics. I undertook full responsibility of graphic projects, concept development, design to meet highest standards of production in deadline-driven environment.

My major expertise include: Logo to Branding, GIF's, Video editing, Animations, and Social Media with the core graphics programs including Adobe Premiere, After effects, Photoshop, Illustrator and XD.

The accompanying resume provides an overview of my potential for making a worthwhile contribution to your organization. I look forward to be scheduled for an interview to discuss my suitability and interest for this job.

Sincerely,
Muhammad Mudasir Lodhi

ACADEMICS

B.F.A (Undergraduate)

University of Punjab, Lahore, Pakistan
Department of Graphic Design

F.Sc (Pre-Medical)
2016-2018

NCR-CET, Karachi, Pakistan.
Board of Intermediate Education Karachi

Matriculation (Bio Science)
-2016

K.M.A Boys Secondary School
Board of Secondary Education Karachi

Certifications:

Graphic Designing (2021)
Video Editing(2021)
Freelancing (2021)

Digiskills

Project Management Essentials

Mangement and Strategy Institute

PROFESSIONAL EXPERIENCE:

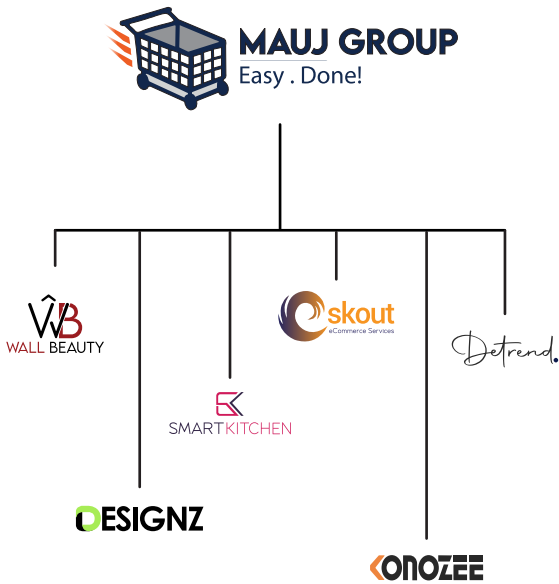
Sapphire Properties



GRAPHIC DESIGNER:

- Working as Social Media Designer, Logo designing with branding, events and social media design campaigns for E-commerce.
- Editing Videos for their Sales pitch.
- Do Kinetic Typographical Videos using After Effects.

MAUJ Group



Freelancer

Al Badar School



GRAPHIC DESIGNER:

- Worked here as a Social Media Designer, Logo designing with branding, events and social media design campaigns for E-commerce.
- Managing interns for the graphic designing and technically preparing them to join us for our mainstream business

GRAPHIC DESIGNER:

Dedicated and hardworking graphic designer with 3+ years of professional experience, as I am serving my skills as a freelancer on different online platforms.

Regularly demonstrate skills in the wide range of Adobe Photoshop, Adobe illustrator, Premiere and After Effects. Recent focus on the following:

- Promotional solutions/workflows based on the business requirements of the client.
- Logo Designing
- Creative ideas
- Posters.

Biology Teacher:

Responsibilities:

Served secondary classes as a Biology Teacher. (2019-2021)

Organized events like Science Exhibitions, promotional activities and other informative activities for Students.

I used to organize workshops for students on behalf of school.

Softwares

Adobe Photoshop, Adobe Illustrator,
Adobe Premiere Pro, Adobe After Effects
and Adobe XD.

Personality Strength

Self-motivated & Ambitious.
Ability To Work Independently And As a
Part Of A Team.

References:

References can be provided upon request.